



## **THE AUCKLAND PROJECT / NORTHERN HEARTLANDS**

### **BRIEF FOR ARTISTS**

Working in partnership, The Auckland Project and Northern Heartlands are seeking an artist or arts organisation to create a spectacular event to mark the opening of the redeveloped

### **AUCKLAND CASTLE**

In the summer of 2019

The event will involve representatives from all sectors of the local community and have a strong element of community engagement, particularly for those who are disadvantaged.

At this stage we are seeking ideas and associated costs which will form the basis of funding applications in the autumn of 2018, with shortlisting and appointment of the selected artists early in 2019.

Costs should include all aspects of production including any outreach workshops in the community and technical and associated event costs for the final event. The event itself is expected to take place in the environs of the Castle during the opening phase but it may involve processional elements which lead audiences from the town of Bishop Auckland into the Castle grounds. It is also anticipated that the opening event would have a legacy involving participatory arts for the visitors during the summer holidays with a finale on August Bank Holiday

Any proposal should indicate how the event will link with the history and heritage of the Castle (900 year-old former residence of the Bishop of Durham) and the significant role it has played in Bishop Auckland; in County Durham; and across the wider North East region. The event should also be forward looking and inspire hope and optimism for the future.

Initial ideas with an indication of costs should be sent to:

Liz Fisher

Operations Director, The Auckland Project

[liz.fisher@aucklandproject.org](mailto:liz.fisher@aucklandproject.org)

to arrive no later than noon on Friday 28<sup>th</sup> September 2018



Written proposals should include:

- 2 sides of A4 explaining the creative concept and timescales
- A broad draft budget
- Three examples of previous work (this may be in the form of links to YouTube or other on-line platforms)

THE AUCKLAND PROJECT is a charity working for the regeneration of Bishop Auckland, its community and the wider North East. <http://www.aucklandproject.org>

NORTHERN HEARTLANDS is the Durham Great Place Scheme, funded by Arts Council England and the Heritage Lottery Fund. Northern Heartlands' mission is to deliver cultural activities that transform people's understanding of the heritage, landscapes and places they live in. [www.northernheartlands.org](http://www.northernheartlands.org)

For any queries regarding this brief please contact:

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