

ARTISTIC BRIEF: The Big Draw

This is currently a tender document

When we have selected our artist through the tender process this document will be known as the "Artistic Brief" and will be referenced in the contract

Project Title	Big Draw Activities
Date Brief Advertised	19 July 2018

Artists Brief
<p>The Auckland Project is looking to recruit an artist to lead seven days of artistic activity to celebrate the Big Draw. 'The Big Draw' is an international festival of drawing which takes place in October this year the theme is 'Play', which the festival describes as being 'all about letting loose, embracing happy accidents, discovery, experimentation and most importantly having fun with those HBs'.</p> <p>The activity will take place in October, 20 to 26, including the half term week, its first day will coincide with the public opening of The Auckland Tower. You can find out more about The Auckland Tower here http://www.aucklandproject.org/auckland-tower/. The completed work or elements of it should be suitable for display in classrooms currently being built at Auckland Castle.</p> <p>The artist is invited to design and deliver a participatory drawing commission which should relate to the theme of 'Play' and be inspired by the landscape of Bishop Auckland as seen from the Auckland Tower. It is important that the commission will engage with a wide range of visitors including children and adults from all walks of life.</p> <p>The artist will be required to lead the artistic content of the commission but support will be given by our learning team. The activity should be open to the public from 10 till 3 on Saturday 20th and from 11-3pm on subsequent days. Assistance with staffing the activities can be given by the Auckland Project volunteers and you would be able to work with these people in advance of the public activity.</p> <p>As part of the commission the artist will be required to write three blogs – detailing the development, delivery and final outcome of the project. If the artist is active on social media we would also anticipate some joint social media work leading up to the commission opening on the 20th October</p>

Fees and Payment Schedule

There is a fee of £1000 available for the project with an additional £500 which is expected to cover the cost of materials.

75% Of £1,500 will be paid upon receipt of invoice following the signing of the contract

The remaining 25% of the fee will be paid upon receipt of invoice following completion of the public engagement elements of the project

Site specific considerations

1. The Project will take place on the first floor of the Auckland Tower which is approximately XXXXX but consideration must be made for other users of the space
2. There is no storage space on site – so materials must either be left in situ or be able to be taken off site every day. Please consider this when designing the project
3. There are limited facilities at the site and consideration should be given to this when designing the activities. There is limited access to running water on the ground floor.
4. There is no electricity available for the project

Additional Notes

1. Your audience will be visitors to Auckland Tower
2. The activity should enable people to recognise that everyone can participate in an artistic project and contribute to an excellent piece of work. It should provide opportunities for families to learn and have fun together.
3. Your work must be suitable for all – young and old.
4. Remember that the final piece or elements thereof are to be displayed in the learning rooms at Auckland Castle

Timings	
Application Deadline	10 August
Interview	23 August
Development of Project including creation of preview elements for marketing and writing of first blog	From 28 August through September
Delivery of Public Participation Sessions (Half Term) and writing of second blog	20 – 26 October
Completion of final blog	9 November
Development of final Artwork for display	By January 2019

Please apply with a CV and covering letter including one side of A4 detailing your initial thoughts in response to the brief

Applications and inquiries to education@aucklandproject.org